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Conservation or Crisis – A Northwest Choice

Conference brings top energy experts to the Northwest

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Bonneville Power Administration

FOR IMMEDIATE RELEASE: WEDNESDAY, Sept. 19, 2001

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CONTACTS: [Mike Hansen](#), BPA (503) 230-4328

WHAT: The Bonneville Power Administration and the Northwest Public Power Association are conducting a major three-day energy conservation conference and trade show beginning on Sept. 24, 2001.

Over 450 representatives from Northwest utilities; federal, state and local governments; end users; tribes; and contractors will join with national and regional experts to discuss conservation's role in solving energy problems.

WHY: The last year has taught us that conservation can help immediately to solve a power shortage. Electricity is still in short supply. Wise use of power is the best protection against a volatile energy market. This conference targets all sectors.

WHEN: Day 1: Monday, Sept. 24, 9 a.m. to 5 p.m.

Day 2: Tuesday, Sept. 25, 7:30 a.m. to 5 p.m.

Day 3: Wednesday, Sept. 26, 8 a.m. to noon

WHERE: DoubleTree Hotel, Jantzen Beach, 909 North Hayden Island Drive, Portland, Ore.

PHOTO The conference includes a trade show consisting of 48 vendors

OP: demonstrating the latest in conservation technologies, including compact fluorescent lighting, fuel cells, energy consumption controllers for vending machines, low energy concepts for commercial and residential room ventilation and state-of-the-art energy efficient refrigerators, dishwashers, washers and dryers, to name just a few.

WHO: Day 1 of the conference will include comments provided by:

- Steve Wright, Administrator, Bonneville Power Administration

- Dr. Allen Hammond, senior scientist, World Resources Institute
- Bob Nicholas, Snohomish PUD
- Bob Mieger, Emerald People's Utility District
- Larry Bryant, Kootenai Electric Cooperative
- Chris Galati, NW Natural Gas
- Carol Brown, Portland General Electric
- Jeff Bumgarner, PacifiCorp/Pacific Power
- Deb Young, Montana Power
- Teri Orr, Avista Corp.

SPONSORS:

- Bonneville Power Administration
- Northwest Public Power Association
- U.S. Department of Energy
- Portland General Electric
- PacifiCorp/Pacific Power
- Avista Corp.
- Snohomish PUD
- Clark Public Utilities
- Seattle City Light
- Northwest Energy Efficiency Alliance
- Northwest Gas Association
- Northwest Power Planning Council
- Northwest Energy Efficiency Council
- Washington Office of Trade & Economic Dev. – Energy Policy

- Nexus Energy Guide
- Home Depot
- Whirlpool
- Bayview Technology Group
- Cannon Technologies, Inc.
- Roth Distributing
- Jensen Distribution Services
- Siemens Building Technologies, Inc.
- U.S. Environmental Protection Agency

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